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John Michael Nemo

Experience

2008-present ACA International Edina, MN

Public Relations Director

Creating and executing national public relations plans using traditional methods (press releases) and new media methods (YouTube, Podcasts, Web sites, etc.). Creating, filming, editing and disseminating PR videos through YouTube and other online channels. Creating, editing and sharing Podcasts on PR topics. Creating and building new web sites aimed at promoting positive, proactive PR plans. Creating and maintaining public relations budget. Tracking and analyzing media coverage using VOCUS PR software. Presenting quarterly media reports to Executive Committee and Staff. Responding to media inquiries, conducting interviews. Educating and advising trade association members and staff on public relations techniques and strategies. Compiling statistics, research and surveys on the credit and collections industry for use in PR plans. Writing articles and contributing photos/audio/video for industry magazines and web sites.

2007-2008 KTIS AM 900 Roseville, MN

Reporter/Producer/Talent

Conducting broadcast interviews with professional athletes, authors and others, pre-producing segments, call screening, booking interviews and supplying show prep for "Along The Way" with Kim Jeffries. Also appearing on air for "Faith & Fastballs" segment on sports and Christianity.

2006-present Nemo Media St. Paul, MN

Publicity Consultant

Crafting and executing publicity and marketing plans for authors, including writing press releases, targeting and contacting media outlets, creating author blogs and web sites and advising authors with online marketing/advertising.

2001-present Nemo Media St. Paul, MN

Freelance Writer

Writing news and feature stories for more than 150 national and regional newspapers, magazines and web sites on topics including sports, business, cooking, travel, music, home improvement and entertainment.

2001-2006 Fantasy Sports Column St. Paul, MN

Syndicated Columnist

Writing nationally syndicated fantasy football and fantasy baseball columns.

1999-2008 Associated Press Minneapolis, MN

Editorial Assistant/Newsman/Stringer

From 1999-2001, working full-time on bureau web site, creation of news and sports graphics and written coverage of news and sporting events. Also editing and copy editing wire stories and features.

From 2001-2008, working as a freelance writer with written coverage of high school, college and pro sports.

1997-1999 The Arizona Republic Phoenix, AZ

Reporter

Covering beats and writing daily stories on technology, sports, crime, breaking news, politics and features.

Education

1993-97 University of St. Thomas St. Paul, MN

B.A., Print Journalism, Minor in Psychology.

Awards

- Named Fantasy Sports Writers Association's 2005 winner for "Most Humorous Fantasy Football Article" and finalist for "Fantasy Sports Writer of the Year" award.
- In 2002, feature titled "A Season of Dedication," a profile of former Minnesota Twins designated hitter David Ortiz, won Silver (second place) in the Best Feature category of the Minnesota Publishing Excellence Awards.
- In 1997 became one of only 20 college students in the United States to receive a Pulliam Fellowship, a national award that entails a paid summer internship at the Arizona Republic or Indianapolis Star along with 10 weeks of journalism workshops and nationally recognized speakers.
- Named 1997 Outstanding Senior at the University of St. Thomas in recognition of Leadership, Scholarship and Professional Dedication in the field of Print Journalism.
- In 1996 won first place in Feature Writing in the Minnesota Newspaper Association's Better Newspaper Contest.
- In 1992 won Minnesota Timberwolves High School Sports Writing contest and was published in team's magazine.

References

Available upon request.